



Danny Kelman

For the Past 13 Years I have produced & marketed thousands of Events, but more importantly I have painfully learned what works and what doesn't.

I have unlocked hidden revenues and profit streams through the production of specific, targeted events and I can do the same for you.

I am now consulting directly with bars, restaurants, nightclubs, hotels and event venues to increase their revenues.

WHAT WE DO

Your property has been selected because I believe it will be ideal to host the proven concepts I have produced over the years

I will give you the blueprint of how to execute the events for your team to produce

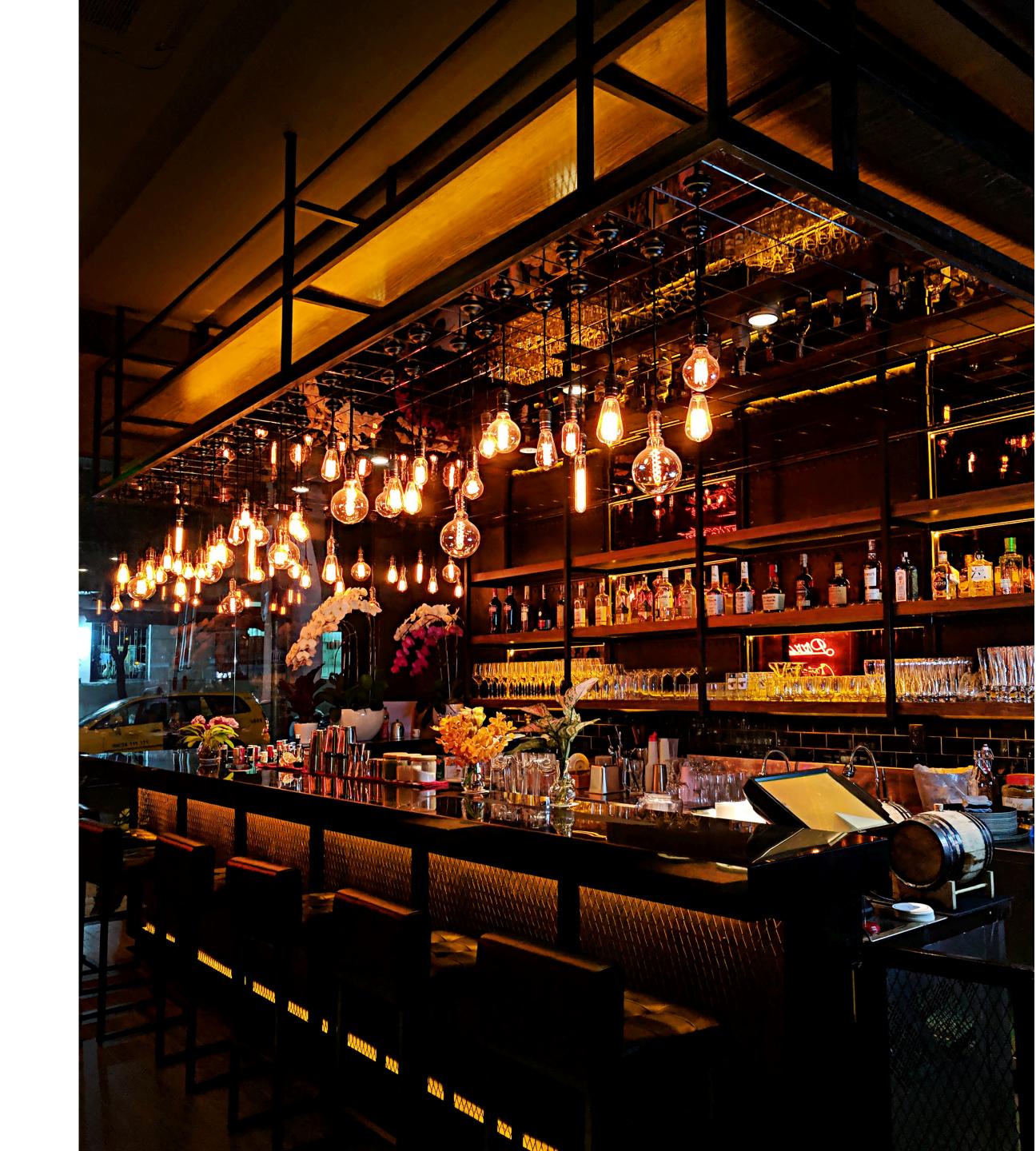
My team and I will produce all of the marketing campaigns and bring the people to your venue

On Average we look to increase your monthly revenues by 100%



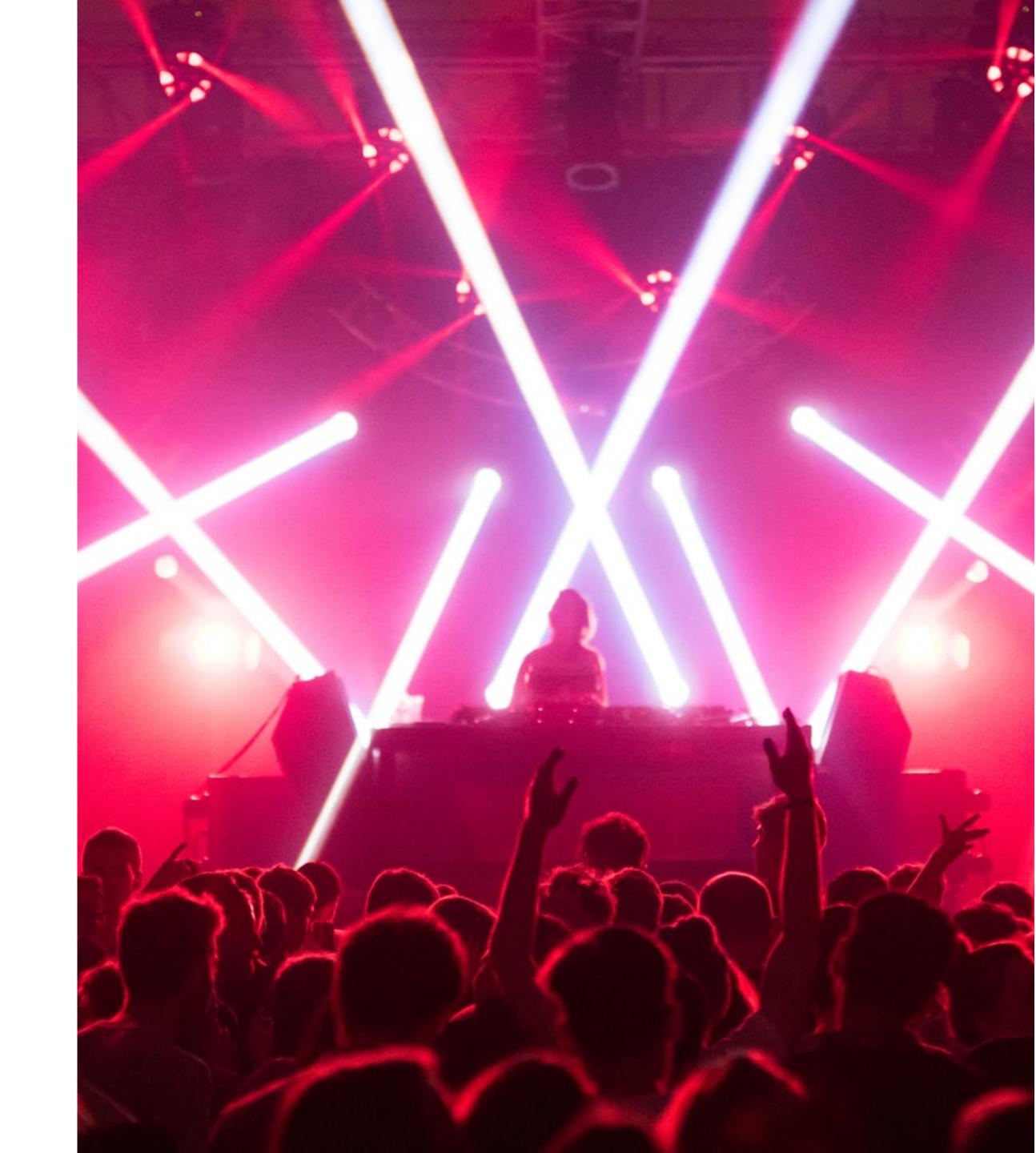
HOW IT WORKS:

- We go through daily revenues and see where you are currently
- We deploy proven concepts on days that have below par revenues
- We create targeted campaigns for the high volume days to increase sales
- We produce large events at key times of year to bring in heavy sales



CONCEPTS TO CHOOSE FROM:

- WEEKLY EVENTS
- SPECIAL EVENTS
- PROMOTIONS
- HOLIDAY EVENTS
- COMMUNITY ENGAGEMENT



MAIN EVENTS:

- -New Years Eve
- -Chinese New Year
- -Persian New Year
- -Halloween
- -Valentines
- -St Patricks Day
- -Memorial Day
- -Labor Day
- -Mardi Gras
- -Thanksgiving
- -Fourth of July
- -Concerts
- -Festivals



CONCEPTS TO THINK ABOUT:

Local Fashion Show
Real Estate Happy Hour
Insurance Happy Hour
Business Networking Event
Crypto Event
Friday Happy Hour
Free Buffet Event
New Menu Tasting
Sinatra Night
Blues Night
UFC Fight Promotion
Boxing Promotions

Football Team Promotion College Team Promotion Baseball Team Promotion

Soccer Team Promotion

Half Price Wings Half off Food

Bottomless Mimosas

Brunch Nightclub

Daytime Nightclub (Sat/Sun)

Sunday Funday \$20/30 Brunch Girls Night Out Models Night Out College Night

College Night
Costume Party
Martini Mondays
Tequila Tuesdays
Taco Tuesdays

Wild Wednesday

Drag Brunch Drag Show Karaoke Night

GLOW - Glow in the Dark party

The Ultimate Singles Party

Jello Wrestling Midget Wrestling Boxing Night

UFC Night
Speed Dating

Black Light Party Seven Deadly Sins

POP ART

1920's TULUM TROPICO

Casino Night

Let's Make a Music Video. Anything But Clothes

Venue Name CHELLA Body Tap

Day of the Dead Murder Mystery Winter Wonderland

Fashion God POP UPS

Whiskey Wednesdays
Half Price Bottles
3 for 3 Promotion

Pizza Party Margarita Night Country Night
Old School RNB
Bar CRAWL

Marty Gras

Celebrity Appearances

Celebrity DJ

Artist Performance

Liquor Sponsored Events

SummerJam

Pretty People Party

Pretty in Pink Studio 54 COLOR Alter Ego

Space Car Show

Tattoo Shop Battle

EDM Night
Foam Party
Paint Party
Salsa Night
Strippers Ball
Cover Band

Cover Band
Redneck Party
Bikini Contest
Girls Brunch
Love Brunch
Latin Night

Industry Night 80's Night 90's Night



WHAT YOU WILL PROVIDE:

- **VENUE**
- ACCESS TO FACEBOOK PAGE
- MARKETING BUDGET

The recommended marketing budget is 10-20% of desired revenue per event.



WHAT WE WILL MANAGE:

- FACEBOOK & INSTAGRAM ADS
- ALL MARKETING CAMPAIGNS
- EVENTBRITE MANAGEMENT

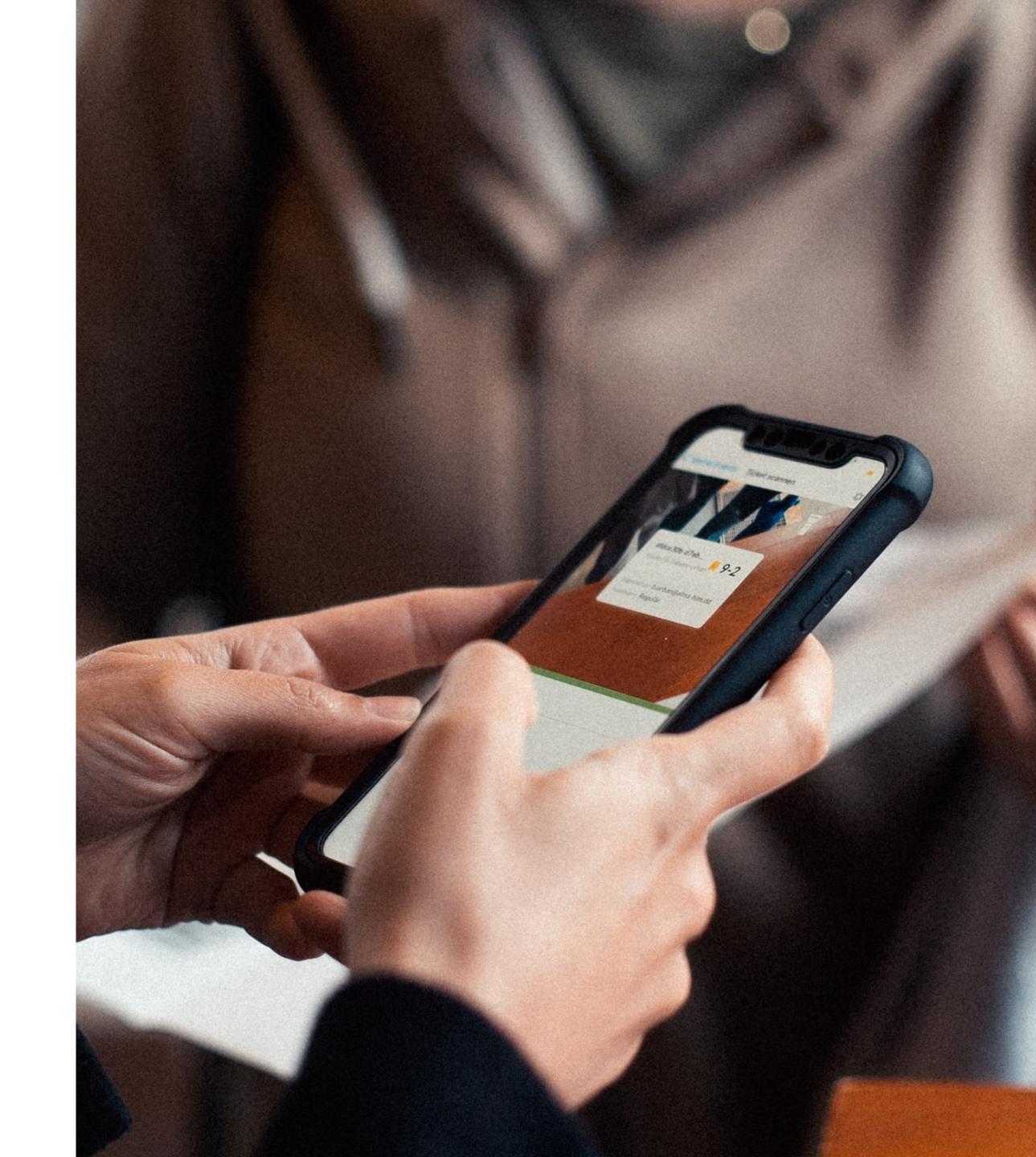
You will be given access to the Eventbrite page so you can track ticket sales & downloads in real time and you will be provided with a weekly update on the marketing campaign spend.

Feel free to call me at anytime with any questions.



EVENTBRITE:

- 1.All our events, promotions and campaigns are put on Eventbrite so we can have direct tracking of the results
- 2. You can have a staff member checking people in to track exactly how successful your marketing campaigns are



HOW TO WORK WITH US:

1. A consulting fee of \$1,250 per month

AND/OR

2. 10% of online ticket sales whenever we produce large events (optional depending on event)

