

A vibrant concert scene at night. A large crowd of people is silhouetted in the foreground, many holding up their phones to capture the moment. The stage is illuminated with a mix of bright blue, green, and red lights, creating a dynamic and energetic atmosphere. Numerous beams of light and a shower of white confetti fill the air, adding to the festive feel of the event.

YOUR VENUE IS SITTING ON UNTAPPED REVENUES



Danny Kelman

For the Past 13 Years I have produced & marketed thousands of Events, but more importantly I have painfully learned what works and what doesn't.

I have unlocked hidden revenues and profit streams through the production of specific, targeted events and I can do the same for you.

I am now consulting directly with bars, restaurants, nightclubs, hotels and event venues to increase their revenues.

WHAT WE DO

Your property has been selected because I believe it will be ideal to host the proven concepts I have produced over the years

I will give you the blueprint of how to execute the events for your team to produce

My team and I will produce all of the marketing campaigns and bring the people to your venue

On Average we look to increase your monthly revenues by 100%



HOW IT WORKS:

- We go through daily revenues and see where you are currently
- We deploy proven concepts on days that have below par revenues
- We create targeted campaigns for the high volume days to increase sales
- We produce large events at key times of year to bring in heavy sales



CONCEPTS TO CHOOSE FROM:

- WEEKLY EVENTS
- SPECIAL EVENTS
- PROMOTIONS
- HOLIDAY EVENTS
- COMMUNITY ENGAGEMENT



MAIN EVENTS:

- New Years Eve
- Chinese New Year
- Persian New Year
- Halloween
- Valentines
- St Patricks Day
- Memorial Day
- Labor Day
- Mardi Gras
- Thanksgiving
- Fourth of July
- Concerts
- Festivals



CONCEPTS TO THINK ABOUT:

Local Fashion Show
Real Estate Happy Hour
Insurance Happy Hour
Business Networking Event
Crypto Event
Friday Happy Hour
Free Buffet Event
New Menu Tasting
Sinatra Night
Blues Night
UFC Fight Promotion
Boxing Promotions
Football Team Promotion
College Team Promotion
Baseball Team Promotion
Soccer Team Promotion
Half Price Wings
Half off Food
Bottomless Mimosas
Brunch Nightclub
Daytime Nightclub (Sat/Sun)
Sunday Funday
\$20/30 Brunch
Girls Night Out
Models Night Out
College Night
Costume Party
Martini Mondays
Tequila Tuesdays
Taco Tuesdays
Wild Wednesday

Drag Brunch
Drag Show
Karaoke Night
GLOW - Glow in the Dark party
The Ultimate Singles Party
Jello Wrestling
Midget Wrestling
Boxing Night
UFC Night
Speed Dating
Black Light Party
Seven Deadly Sins
POP ART
1920's
TULUM
TROPICO
Casino Night
Let's Make a Music Video.
Anything But Clothes
Venue Name CHELLA
Body Tap
Day of the Dead
Murder Mystery
Winter Wonderland
Fashion God
POP UPS
Whiskey Wednesdays
Half Price Bottles
3 for 3 Promotion
Pizza Party
Margarita Night

Country Night
Old School RNB
Bar CRAWL
Marty Gras
Celebrity Appearances
Celebrity DJ
Artist Performance
Liquor Sponsored Events
SummerJam
Pretty People Party
Pretty in Pink
Studio 54
COLOR
Alter Ego
Space
Car Show
Tattoo Shop Battle
EDM Night
Foam Party
Paint Party
Salsa Night
Strippers Ball
Cover Band
Redneck Party
Bikini Contest
Girls Brunch
Love Brunch
Latin Night
Industry Night
80's Night
90's Night



WHAT YOU WILL PROVIDE:

- VENUE
- ACCESS TO FACEBOOK PAGE
- MARKETING BUDGET

The recommended marketing budget is 10-20% of desired revenue per event.



WHAT WE WILL MANAGE:

- FACEBOOK & INSTAGRAM ADS
- ALL MARKETING CAMPAIGNS
- EVENTBRITE MANAGEMENT

You will be given access to the Eventbrite page so you can track ticket sales & downloads in real time and you will be provided with a weekly update on the marketing campaign spend.

Feel free to call me at anytime with any questions.



EVENTBRITE:

1. All our events, promotions and campaigns are put on Eventbrite so we can have direct tracking of the results
2. You can have a staff member checking people in to track exactly how successful your marketing campaigns are



HOW TO WORK WITH US:

1. A consulting fee of \$1,250 per month

AND/OR

**2. 10% of online ticket sales
whenever we produce large events
(*optional depending on event*)**

